FILE

fashion/calendar

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Ruth Finley, Publisher / issued weekly

March 9, 1964

1964

JANUARY						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK ENDING FRIDAY, MARCH 6, 1964

March 5 — ELIZABETH ARDEN RELEASE--Spring-Summer fashions.

Beginning Thursday March 5	READY-TO-WEAR ITALIAN WOOL KNITS	M.I.P. (ROME, ITALY)	VIRGINIA KREMENTZ 42 W.58TH ST., RM. 203

Continuous showings of imported wool knits for daytime and evening, including jewelled dresses and tops, for early Fall delivery. By appointment. Contact: PL. 3-4464;or PL. 3-3500, Ext. 203.

Thursday March 5	SHOWING: EVENING FASHIONS FROM HONG KONG	GORGEOUS IMPORTS CO.	21 WEST 58TH STREET ROOM - 12B

Showing of cocktail and formal fashions in beads and sequins from Hong Kong, made of American fabrics. By appointment. Contact:Helena Kingman,PL.5-7053.

March 6 — MACY'S RELEASE DATE--Import collection.

Friday March 6 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION	BERGDORF GOODMAN	2ND FLOOR

Spring import collection by Bergdorf Goodman will be previewed for the press. By invitation. (For Release, Mon., March 9.) Publicity: Florence Neff, PL. 3-7300.

Saturday March 7- March 15	FORTY-SEVENTH INT'L FLOWER SHOW	HORTICULTURAL SOCIETY; N.Y. FLORISTS' CLUB	NEW YORK COLISEUM COLUMBUS CIRCLE

"The World's Fair of Flowers"--forty-seventh annual flower show. Hours: 1:00-10:00 P.M. Thereafter, 10:00 A.M.-10:00 P.M. Last day, 1:00-7:00 PM. Tickets: $2.50 (adults); $1.00 (children). Publicity: Abbot M. Geer at E.M. Freystadt, LE. 2-5960.

Saturday March 7- March 15	N.Y. COLISEUM ANTIQUES FAIR	WESTCHESTER ENTERPRISES	N.Y. COLISEUM COLUMBUS CIRCLE

A sampling of several centuries in the fashions and home furnishings, with accent on the useful as well as the unusual, displayed by more than 140 dealers in American, European, and Oriental antiques. Guided tours weekday evenings. Hours: 1:00-11:00 P.M.; Sunday, 2:00-7:00 P.M. Admission: $2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.

WEEK BEGINNING MONDAY, MARCH 9, 1964

March 9 — BERGDORF GOODMAN RELEASE--Import collection. (Preview, March 6--See Above)

Monday March 9- March 14	SIXTY-FIRST ANNUAL AMERICAN TOY FAIR	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTEL NEW YORKER & 1107 BROADWAY

About 1000 exhibitors will show at the 1964 Toy Fair, with temporary exhibits at 200 Fifth Avenue and 1107 Broadway. (Press conference, Tues., March 10 at 10:30 A.M.) Contact: Frank Gavitt, CH. 3-8508.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 10 9:30 A.M. Coffee	PRESS PREVIEW: SUMMER JEWELRY FASHIONS	ERWIN PEARL	6 WEST 57TH STREET "VENETO 57"
	"Precious Greenery"--press preview of Summer jewelry collection. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday March 10 4:00 P.M. Cocktails	PREVIEW OF FALL KNITWEAR COLLECTION	MIRSA FOR MALLORY	1410 BROADWAY SHOWROOM - 17TH FLOOR
	Knitwear collection, designed by Mirsa for Mallory. Show at 4:30 P.M. By invitation. (Note-Change-of-Date.) Continuous daily thereafter. Contact: WI. 7-4406. Commentator and Publicity: Mary Alice Rice, PL.2-5726.		
Wednesday March 11 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
	"The European Import Collections, Spring 1964"--Spring import collections. Women's Feature Editor, "N.Y. Herald Tribune"; Russel Carpenter, Vice President, I. Magnin & Co. Chmn.: Eugenia Sheppard. Prices: Breakfast--$8.00, members; $15.00, guests; Luncheon--$10.00, members; $20.00, guests. Contact: CI. 7-3940.		
Wednesday March 11 12:00 Noon Luncheon	"TRAIL BLAZER" AWARD LUNCHEON	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM
	Presentation of thirteenth "Trail Blazer" award. Speaker: Kenneth Chorley, former president--Colonial Williamsburg. Prices: $6.50, members; $7.50, guests. Contact: Irene Douglas, TE. 8-5133.		
Thursday March 12 9:30 A.M. Coffee	PREVIEW: IMPORTS AND REPRODUCTIONS	OHRBACH'S	5TH FLOOR
	Ohrbach's will preview their collection of French and Italian imports and reproductions. For the press, by invitation only. (For Release, Friday, March 13.) Contact: Mary Ann Crenshaw, OX. 5-4000, Ext. 208. Publicity: Mark Klauser, OX. 5-4000.		
Thursday March 12 12:30 P.M. Luncheon	SPRING-EARLY SUMMER FASHIONS AT LUNCHEON	MALCOLM STARR, INC. (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
	Malcolm Starr will present their Spring-early Summer Frank Starr Originals, available at Lord & Taylor. Press by invitation. Public by reservation: $4.75; contact:"Banquet Dept.," PL. 9-3000. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.		
Thursday March 12 4:00 P.M.-6:00 P.M.	PREVIEW: NEW SHOP-- "PORT OF CALL"	HENRI BENDEL	2ND FLOOR
	Preview for the press of Henri Bendel's new shop for "Objets d'Art" from the Orient. By invitation. (For Release, Wed., March 18.) Publicity: Ruth Hammer, CI. 6-1100.		
Friday March 13 10:00 A.M.	PREVIEW OF IMPORTS AND REPRODUCTIONS	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
	Press preview of French imports and reproductions. By invitation. (For Release, Mon., March 16.) Publicity: Rene Hall, OX. 5-4500, Ext. 285.		
Sunday March 15-March 18	FOURTEENTH NATIONAL PRESS WEEK IN DALLAS	TEXAS FASHION CREATORS ASS'N	HOTEL MARRIOTT DALLAS, TEXAS
	Newspaper fashion editors and syndicate writers will be invited to see Summer showings by 28 members of the Texas Fashion Creators Association at annual press week. By invitation. Contact: Mrs. Velma McKee, 913 Tower Petroleum Building, Dallas, Texas.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 16	ALEXANDER'S RELEASE--Imports and reproductions.(Preview, March 13, Pg. 2)		
Monday March 16 11:30 A.M.	SPRING-SUMMER PREVIEW BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. (For Release, Tues., March 17.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday March 16 12:15 P.M.; 6:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showings of import fashions for customers, 12:15 and 6:00 P.M. In White Plains--March 19 at 7:30 P.M. Open to public. Publicity: Joan Springler, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
Monday March 16 3:00 P.M. Cocktails	PREMIERE: COIFFURES BY VIDAL SASSOON OF LONDON Intercoiffure will present the premiere showing of coiffures for Spring-Summer by Vidal Sassoon of London; also, the Grand Coiffeurs of U.S.A., including Gene Shacove of Beverly Hills; Enrico Caruso, Victor Balestri, R. Keith, David of the Chatham, Lindahl of San Francisco, and Herbert of Bohle. Show at 3:30 promptly. By invitation. Commentator and contact: John Bernard, TE. 8-0459.	INTERCOIFFURE	HOTEL PIERRE BALLROOM
Monday March 16 5:45 P.M.	CUSTOMER SHOWING OF IMPORTS Open to public. March 18--Newark--1:00 P.M.; March 20--Westbury--1:00 P.M. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Beginning Monday March 16	OPENING: TRANS-SEASON COLLECTION Continuous informal showings of Gay Gibson's Trans-season collection in junior sizes, 5 to 15. Contact: LO. 5-4211.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 3905
March 16-March 18	ANNUAL INTERNATIONAL BEAUTY SHOW AT NEW YORK HILTON HOTEL Contact: Joseph Byrne, Managing Director, 16 W. 46th St., PL. 7-9050.		
March 18	BENDEL'S RELEASE DATE--New shop--"Port Of Call." (Preview March 12--Pg.2)		
Wednesday March 18 9:30 A.M. Coffee	PRESS PREVIEW: "HOUSE OF YEARS" Preview for the press of Sloane's completely redecorated "House Of Years" shop. By invitation. (For Release, Fri., March 20.) Publicity: Reni Kuhn; OX. 5-3800, Ext. 450.	W & J SLOANE, INC.	414 FIFTH AVENUE 5TH FLOOR
Wednesday March 18 5:00 P.M. Champagne	CRAVATS FOR SPRING-SUMMER, 1964 Champagne press preview of Mr. John's "Man of Distinction" cravats for Spring and Summer, 1964. By invitation, for the press only. Contact: Edward Kaplan of Mr. John Cravats, LE. 2-9873.	MR. JOHN	24 WEST 57TH STREET SALON
Thursday March 19 2:00 P.M.; 8:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Alexander's will present their French import collection to customers: March 19 at 2:00 and 8:00 P.M.(Paramus, N.J.); March 21 at 11:00 A.M. and 2:00 P.M.(Milford, Conn.). Open to public. Publicity: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	SUBURBAN STORES

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 19	MACY'S IMPORT SHOW FOR CUSTOMERS IN WHITE PLAINS AT 7:30 P.M.		
Thursday March 19	HATS BY HALSTON FOR SPRING HAIRSTYLES	COIFFURES AMERICANA	BERGDORF GOODMAN SALON - 7TH FLOOR
	Customer showing of Spring hats for new hairstyles by Coiffures Americana stylists. Mr. Halston will be present from 10:00 A.M. to 12:00 Noon; 2:30 to 5:00 P.M. Publicity: Beatrice Dudek at The Glemby Co., GR.7-4700.		
March 20	W & J SLOANE RELEASE DATE--"House Of Years." (Preview March 18--See Pg.3)		
March 27	GOOD FRIDAY		
March 27	PASSOVER BEGINS AT SUNDOWN (First day, Sat., March 28.)		

EASTER ACTIVITIES IN NEW YORK CITY

Sunday March 29 12:00 Noon Luncheon	PRESENTATION OF FASHIONS AT LUNCHEON	LEADING DESIGNERS	WALDORF-ASTORIA PEACOCK RESTAURANT
	Hats by Cesar Rubio. Fashions--Terry Allen, Bataldi, Bellciano, Countess Alexander, Pepe Fernandez, Gothe, Pattullo-Jo Copeland, Malcolm Starr, Swiss Fabric and Embroidery Center, Teal Traina. Children's dresses--Cinderella. Furs--Christie Bros. Show at 12:45. Luncheon: $8.00; contact: EL. 5-3000, Ext. 318. Fashion Show Director and Commentator: Mia Grau, PL. 5-1127.		
Sunday March 29 1:00 P.M. Luncheon	HATS AND ACCESSORIES AT EASTER LUNCHEON	JOHN FREDERICS	HOTEL PLAZA PERSIAN ROOM
	"World's Fairest Collection of Hats"--by John Frederics; also Easter bonnets through the years from the Lederman collection. Furs--Reiss & Fabrizio. Show at 2:15 P.M. Reservations: $15.00 (including one drink), (by advance payment only)--Easter Seal Society, Plaza Hotel. Guest commentator: Betty Furness. Guest star: Robert Alda. Fashion Show Director: Mary Alice Rice, PL. 2-5726.		
Sunday March 29 1:00 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON	LEADING DESIGNERS	WALDORF-ASTORIA EMPIRE ROOM
	Hats by Miss Alice. Fashions--Bellciano, Countess Alexander, Pepe Fernandez, Harvey Furst, Gothe, Nat Kaplan, Pattullo-Jo Copeland, Malcolm Starr, Swiss Fabric and Embroidery Center, Teal Traina. Furs--Ben Kahn. Children's dresses--Cinderella. Show at 1:45 P.M. Luncheon: $8.00; contact: EL. 5-3000, Ext. 318. Fashion Director and Commentator: Mia Grau, PL. 5-1127.		
Sunday March 29 1:00 P.M.	FASHION SHOW AT EASTER LUNCHEON	MR. JOHN	SHERATON-EAST HOTEL BALLROOM
	Mr. John's fine-art-inspired "Delightful Botticelli" collection, for Spring-Summer, including hats, haute couture, furs, custom cosmetics, and boutique accessories. Show at 1:30 P.M. Commentator: Mr. John. Reservations: $8.50; contact:"Banquet Dept.," PL. 5-1000. Mr. John Publicity: Joseph Mann, PL. 7-1966. Producer: Mary Alice Rice, PL. 2-5726.		

(continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

EASTER ACTIVITIES IN NEW YORK CITY (continued from page 4)

Sunday March 29 1:00 P.M. Luncheon	MILLINERY FASHIONS AT EASTER SHOWING	EMME	HOTEL PLAZA TERRACE ROOM
	"Breath of Spring for Today and Tomorrow"--by Emme. "La Collection Magnifique" of furs by Georges Kaplan. Show at 2:30 P.M. Reservations: $11.00, benefit of Easter Seal Society; contact: PL. 9-3000. Guest star: Rudy Vallee. Producer and commentator: Mary Alice Rice, PL. 2-5726.		
March 30	MACY'S RELEASE--Ann Campion gardening fashions. (No Press Show)		
Beginning Monday March 30	SHOWING OF FALL JUNIOR KNITS	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Dresses and costumes, designed by Frank Adams. Contact: LO. 4-1434.		
Beginning Tuesday March 31	OPENING: EARLY FALL COAT COLLECTION	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Showing of Originala's early Fall coat collection. Contact: Mrs. Jaye LoPinto, BR. 9-8987.		By appointment.
Thursday April 2 12:00 Noon Luncheon	FIFTIETH ANNIVERSARY PRESENTATION	CLOROX BUREAU OF BLEACHING INFORMATION	HOTEL BILTMORE MUSIC SUITE
	"Fifty Years of Bleachable Fashions in Ready-to-Wear and Home Furnishings" --musical pageant to launch the Fiftieth Anniversary celebration of The Clorox Company. By invitation. Contact: Sandy Black or Katie Saunders, The Clorox Bureau, 300 East 44th Street, 661-3400.		
Friday April 3 12:00 Noon	FABRICS DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
	More details and prices in a later issue. Contact: CI. 7-3940.		
Friday April 3 9:00 P.M. Dinner-Dance	BENEFIT BALL FOR "MARCH OF DIMES"	INTERNATIONAL AUTOMOBILE ASSN.	NEW YORK COLISEUM COLUMBUS CIRCLE
	Showing of fashions by Hardy Amies of London. Champagne supper and dancing to Meyer Davis' orchestra, for benefit of the "March of Dimes." Reservations: $50.00 per person. Contact: Jan Miller at Int'l Automobile Assn., CO. 5-7460.		
Saturday April 4- April 12	EIGHTH EDITION; INT'L AUTOMOBILE SHOW	INTERNATIONAL AUTOMOBILE SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE
	Hours: Monday-Friday--11:30 A.M. to 11:00 P.M.; Saturday--11:00 A.M. to 11:00 P.M.; Sunday-- 1:00 P.M. to 8:00 P.M. Prices: Adults, $2.00; Children, $1.00 Publ.: David J. Jacobson at Transcom, JU. 2-7447.		
Tuesday April 17 12:30 P.M. Luncheon	SPRING AND SUMMER COTTON FASHION SHOW	GALEY & LORD	SHERATON EAST HOTEL BALLROOM
	Galey & Lord's Spring and Summer cottons by leading designers. Press by invitation. Public by reservation, contact:"Banquet Dept.," PL. 5-1000. Publicity--Galey & Lord: Rosemary Sheehan, MU. 5-1280. Fashion Show Director: Mary Alice Rice, PL. 2-5726.		
Wednesday April 8 2:00 P.M.	OPENING: ADVANCE FALL JUNIOR COLLECTION	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Mam'selle will present their advance Fall junior collection, designed by Betty Carol. By invitation. Contact: Bettye Whiteman, CH. 4-7373.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 8 12:30 P.M. And 5:30 P.M.	CALIFORNIA FASHIONS AT CHERRY BLOSSOM FETE	CALIFORNIA FASHION CREATORS	SHERATON-PARK HOTEL WASHINGTON, D.C.
	Forty-three California designers will present two fashion shows at the annual Cherry Blossom Festival in Washington. Showings at 12:30 (luncheon) and 5:30 P.M. Honorary Chairman: Mrs. Lyndon B. Johnson. By invitation. Contact: Marjorie Carne, C.F.C., Fashion Director, 740 South Broadway, L.A., MAdison 7-1034.		
Wednesday April 8 6:30 P.M. Dinner	SHOWING OF FASHIONS FOR FALL, 1964	DU PONT	HOTEL PLAZA TERRACE ROOM
	Formal dinner and fashion show of trend-setting styles for Fall 1964, featuring "Great American Knits" in Du Pont fibers. Cocktails, 6:30--Terrace Room; Dinner, 7:30--Ballroom, followed by show. For retail store executives, buyers and press, by invitation. Contact: Trade--Joy Diamond, 971-4326; Press--Ellen Morris, 971-4404.		
April 10	MACY'S RELEASE DATE--Summer loungewear. (No Press Show)		
Monday April 13 12:30 P.M. Luncheon	SUMMER FASHIONS DURING LUNCHEON	VERA MAXWELL, INC. (530 SEVENTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
	Luncheon showing of Vera Maxwell's Summer fashions, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.		
Thursday April 16 9:00 A.M. Breakfast	PREVIEW OF FALL SPORTSWEAR COLLECTION	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
	Preview for press and buying offices of women's Fall sportswear. Show at 9:30 A.M. By invitation. Contact: Roberta Berk or Claire de Kupsa, BR. 9-1972.		
Sunday April 19-April 23	FIFTH ANNUAL SKI TRADE SHOW	SKI INDUSTRIES AMERICA (366 MADISON AVENUE)	TRADE SHOW BLDG. & NEW YORKER HOTEL
	One-hundred-fifty member firms will present ski apparel, equipment, footwear, and accessories, including more than 1200 different brand-name products. Contact: Ralph A. des Rochas, MO. 1-1533.		
Monday April 20 5:00 P.M.	PRESS PREVIEW OF SKI FASHIONS	CHRISTIAN DIOR SPORT	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Showings: Mon., April 20 at 5:00 P.M. (Press); Tues., April 21 at 5:00 P.M. (Trade). By invitation. Contact: Mary Jean Rainnie, LT. 1-7840.		
Tuesday April 21 9:00 A.M. Breakfast	PRESS PREVIEW OF SKI FASHIONS	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL AMERICANA GEORGIAN BALLROOM
	Preview of White Stag's ski fashions for men, women, and children. Show at 9:30 A.M. By invitation. Contact: Roberta Berk or Claire de Kupsa, BR. 9-1972.		
April 22	OPENING OF N.Y. WORLD'S FAIR.		
Friday April 24 7:00 P.M. Dinner-Dance	FESTIVAL OF FRAGRANCE DINNER-DANCE	THE FRAGRANCE FOUNDATION	WALDORF-ASTORIA BALLROOM
	Final event of "Festival of Fragrance Week" for benefit of Guideposts for Children, Lenox Hill Hospital, in cooperation with leading department stores, magazines and fragrance industry. Gala costume parade and perfume bar. Reservations: $25.00 (tax deductible). Contact: Annette Green Associates, 101 Park Ave., MU. 4-4911.		

MOVIES...THEATRE...OPERA

Monday March 9 — TWENTY-SECOND WEEK: METROPOLITAN OPERA — MET.OPERA HOUSE, B'WAY & 39TH ST.
Mon., March 9: Verdi's "Otello." Tues., March 10: Wagner's "Lohengrin." Wed., March 11: Mascagni's "Cavalleria Rusticana" and Leoncavallo's "Pagliacci." Thurs., March 12: Verdi's "Falstaff." Fri., March 13: Tchaikovsky's "Eugene Onegin." Sat. Mat., March 14: Puccini's "La Boheme." Sat. Eve., March 14: Wagner's "Lohengrin." Publicity: Francis Robinson, PE. 6-1200.

Wednesday March 11 — PREMIERE: "BECKET" (Movie) — LOEW'S STATE THEATRE, B'WAY & 45TH ST.
Starring Richard Burton as Becket and Peter O'Toole as his King, with John Gielgud, Donald Wolfit, Martita Hunt, Pamela Brown, based on the play by Jean Anouilh, presented by Paramount in TechniColor. Director: Peter Glenville. Publicity: Johanna Grant, BR. 9-8700.

Thursday March 12 — OPENING: "BUT FOR WHOM, CHARLIE" — ANTA THEATRE, WASHINGTON SQUARE
Lincoln Center Repertory Theatre will present S. N. Behrman's drama as the final play in this series. Director: Elia Kazan. Sets: Jo Mielziner. Publicity: Barry Hyams, CO. 5-4784.

Saturday March 14 — OPENING: "FUNNY GIRL" — THE WINTER GARDEN, 1634 BROADWAY
Starring Barbra Streisand, Sydney Chaplin, Kay Medford, in a new musical about the emergence of Fanny Brice as a star during the years 1910-1925, presented by Ray Stark. Music: Jule Styne. Lyrics: Bob Merrill. Director: Garson Kanin. Costumes: Irene Sharaff. Publicity: Walter Alford and Frank Goodman, CI. 6-4180.

Monday March 24 — OPENING: "A MURDERER AMONG US" — MOROSCO THEATRE, 217 WEST 54TH STREET
Jeff Britton will present a comedy drama about a man imprisoned for murder he did not commit, and after his release feels that society owes him a murder; starring Tom Bosley, Pierre Olaf, Loring Smith, Severn Darden. Director: Sam Wanamaker. Publicity: Harvey Sabinson, TN. 7-8500.

Wednesday March 25 — OPENING: "NEVER LIVE OVER A PRETZEL FACTORY" — EUGENE O'NEILL THEATRE
Paul Vroom, Buff Cobb, with Albert Marre will present a new comedy about three dedicated young men who wish to make a short art film and an alcoholic star who makes their project into an epic of gigantic proportions. Starring Dennis O'Keefe, Nancy Franklin, Lawrence Pressman, Bill Murray, Martin Sheen, Laura Sanders, Robert Strauss. Director: Albert Marre. Costumes: Frank Thomson. Publicity: David Lipsky and Lawrence Witchel, CI. 6-7140.

Thursday March 26 — OPENING: "ANYONE CAN WHISTLE" — MAJESTIC THEATRE, 245 WEST 44TH STREET
Starring Lee Remick, Angela Lansbury, Harry Guardino, with Henry Lascoe, James Frawley, Arnold Soboloff, in the new musical comedy about a man of mistaken identity; presented by Kermit Bloomgarden, Diana Krasny, Robert Fryer, Laurence Carr, John Herman. Director: Arthur Laurents. Costumes: Theoni Aldredge. Publicity: James Proctor, BR. 9-6885.

Thursday March 26 — PREMIERE: "THE FALL OF THE ROMAN EMPIRE" (Movie) — DE MILLE, 7TH AVE.& 47ST.
Starring Sophia Loren, Christopher Plummer, Alec Guiness, James Mason, Stephen Boyd, John Ireland, Mel Ferrer, Omar Sharif, Anthony Quale, in the movie released by Paramount in PanaVision and TechniColor. Producer: Samuel Bronston. Director: Anthony Quinn. Music: Dimitri Tiomkin. Costumes: Venierio Calasanti and John Moore. Publicity: Johanna Grant, BR. 9-8700.

CALENDAR FOR 1965

JANUARY

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FEBRUARY

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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	